WE CLAIM:

- 1. A method of controlling the formation and deposition of thermoplastic fibers which are attenuated in a molten state by an air jet coming from a melt die, comprising:
 - a) placing a deflection head in the air jet;
- b) monitoring the deflection head to obtain data on air jet momentum; and
- c) adjusting air jet momentum or other fiber formation parameters based on the data obtained from the monitoring to optimize formation and deposition of the thermoplastic fibers.
- 2. The method of Claim 1 further including: monitoring the deflection head at several points across the width of the melt die.
- 3. The method of Claim 1 further including: monitoring the deflection head at each lateral end of the melt die.
- 4. The method of Claim 1 further including: correcting non-uniformities in air flow from the melt die.

- 5. A nonwoven web of thermoplastic fibers made according to the method of Claim 1.
- 6. A method of controlling the momentum of an air jet used in making of thermoplastic fibers, comprising:
 - a) placing a deflection beam in the air jet;
- b) monitoring the deflection beam to obtain data on air jet momentum; and
- c) adjusting the air jet momentum based on the data obtained from the monitoring.
- 7. The method of controlling the momentum of an air jet used in making of thermoplastic fibers according to Claim 6, further comprising:
 - a) eliminating non-uniformities of air flow in the air jet, and
- b) extruding thermoplastic polymers from the air jet after eliminating the non-uniformities.
- 8. The method of controlling the momentum of an air jet used in making of thermoplastic fibers according to Claim 7, further comprising:

collecting the extruded polymers on a collection surface to form a nonwoven web.

- 9. A nonwoven web of thermoplastic fibers made according to the method of Claim 8.
- 10. An apparatus for the monitoring of the momentum of an air jet used in making of thermoplastic fibers, comprising:
 - a) a cantilever arm for suspending a deflection head;
 - b) a deflection head attached to the cantilever arm;
- c) the deflection head sized and shaped to accept the air jet momentum of a thermoplastic fiber extrusion apparatus;
 - d) a transducer operably connected to the cantilever arm;
 - e) a data output means connected to the transducer.
- 11. The apparatus for the monitoring of the momentum of an air jet used in making of thermoplastic fibers according to Claim 10, further comprising:
- a mount for placing the cantilever arm in a position to hold the deflection head within the air jet.
- 12. The apparatus for the monitoring of the momentum of an air jet used in making of thermoplastic fibers according to Claim 11, further comprising: the mount including a magnet.

- 13. An apparatus for the formation and deposition of thermoplastic fibers, comprising:
 - a) a melt die for the extrusion of molten thermoplastic polymers;
- b) an air jet for the forming of the molten thermoplastic polymers into fibers;
 - c) a forming wire for the collection of the fibers;
 - d) a cantilever arm for suspending a deflection head;
 - e) a deflection head attached to the cantilever arm;
 - f) the deflection head extending into the air jet;
 - g) a transducer operably connected to the cantilever arm;
 - h) a data output means connected to the transducer; and
- i) a mount for placing the cantilever arm in a position to hold the deflection head within the air jet.